

CASE STUDY

VIC GRANT PROCESS BLUEPRINT

A REAL NONPROFIT JOURNEY FROM VISION TO IMPACT

This is how a new nonprofit went from an idea in 2023 to securing multiple grants and building a foundation for long-term sustainability and community impact.



OUR MISSION

We create pathways for youth to learn, grow, and thrive by providing education, resources, and prevention programs that protect against exploitation, abuse, and substance misuse. Through sports, enrichment, and direct support, we help bridge gaps, build character, and equip young people—especially those facing the greatest challenges—to reach their full potential.



OUR VISION

A future where youth are equipped, opportunities are expanded, and lives are transformed for generations to come.

OUR FOCUS AREAS



EDUCATION



EXPLOITATION &
ABUSE AWARENESS



FOSTER &
ADOPTIVE KIDS



SPORTS



DRUG AWARENESS

THE JOURNEY TIMELINE

1

CLARIFY MISSION & VISION



- Defined our mission and vision
- Established the why behind everything we do

EARLY 2023

2

BUILD OUR PRESENCE



- Secured our domain via GoDaddy
- Built and launched our website
- Created our Facebook page

SPRING 2023

3

BECOME OFFICIAL



- Submitted our information to obtain 501(c)(3)
- Received IRS determination letter

SUMMER 2023

4

LEVERAGE RELATIONSHIPS



- Connected with a friend at FPL
- Shared our vision and needs
- Built the relationship before asking for funding

LATE 2023

5

LAUNCH PROGRAMS



- Youth sports support
- Prevention education curriculum
- Community focused programs

ONGOING

6

BUILD OUR TRACK RECORD



- Deliver programs
- Measure outcomes
- Build credibility with funders

ONGOING

7

REAPPLY & GROW IMPACT



- Strengthen partnerships
- Pursue new opportunities
- Expand our impact

FUTURE

OUR GRANT MILESTONES

GRANT #1 FLORIDA POWER & LIGHT (FPL)

FUNDING TYPE: Corporate Giving Program

AWARD: \$1,500

PURPOSE: Youth Sports Support

LESSON: Relationships open doors.
Not every grant starts with an application.



2024

GRANT #2 NWFL HEALTH NETWORK

FUNDING TYPE: Community/
Healthcare Grant

AWARD: \$5,000

PURPOSE: Drug Abuse
Prevention Curriculum

LESSON: Funders invest in solutions
that align with your mission.



2025

GRANT #3 COX CHARITIES

FUNDING TYPE: Corporate Foundation

AWARD: \$10,000

PURPOSE: Youth Programs
& Community Impact

LESSON: Track record + credibility
lead to bigger opportunities.



2026



TOTAL FUNDS ACCUMULATED
\$16,500
AND GROWING!



OPPORTUNITIES WE MISSED (LESSONS LEARNED)

We missed deadlines for:

- United Way
- Local Grassroots Grants
- Other Small Grants

These experiences taught us to build a stronger grant calendar and plan ahead.

THE VIC GRANT STRATEGY FRAMEWORK



MISSION
Know why you exist.



BRAND
Build a strong, professional presence.



LEGAL STRUCTURE
Get your 501(c)(3). Be fundable.



RELATIONSHIPS
Network and build relationships before asking for money.



PROGRAMS
Solve real community problems.



RESULTS
Measure, document, and share your impact.



REPEAT
Each grant becomes evidence for the next one.

KEY TAKEAWAYS

- Start with a clear mission and vision.
- Build credibility before seeking funding.
- Relationships create opportunities.
- Small grants build the foundation for larger ones.
- Stay consistent, stay organized, and don't give up.



FUNDING SOURCES WE'VE USED

- Corporate Giving Programs
- Community/Healthcare Grants
- Corporate Foundation Grants
- Local & Grassroots Opportunities

WHAT'S NEXT

- Expand youth programs
- Deepen community partnerships
- Increase sustainability
- Pursue more grants & sponsors
- Create generational impact



Grants don't build great nonprofits. Great nonprofits attract grants.

VISION. IMPACT. COMMUNITY.